



Florida Society for Healthcare Risk Management & Patient Safety

The Florida Society for Healthcare Risk Management and Patient Safety is the only professional association which exclusively represents Florida Licensed Healthcare Risk Managers, Patient Safety Officers and other professionals who work in support of risk management and patient safety activities. Our growing membership represents and offers programming for those who work in various settings across the healthcare spectrum including hospitals, ambulatory outpatient settings, insurance and managed care organizations and continuing / long term care facilities.

The Florida Society for Healthcare Risk Management and Patient Safety provides several venues to connect our members with sponsors and vendors who wish to promote product and service offerings to potential clients or even to say “thank you” to current clients.

MEDIA KIT

Business Sponsorships

In order to provide year round access to our members the FSHRMPS has established a unique sponsorship opportunity that includes multiple contact points through several different venues.

Title Sponsor - \$7,500

- Opportunity to provide up to three webinars per year to our members.
- Recognition as a Sponsor During One of the Monthly E-News
- Logo on FSHRMPS Main Homepage with Link to Sponsor's Website
- Exclusive Recognition at Networking Reception During Annual Conference
- Recognition at Lunch During Annual Conference
- Prime Exhibit Space During the Annual Conference and Regional Programming
- Roster of Attendees of Annual Conference
- Half-page Color Ad Included in Annual Conference Program
- Company Logo on the Conference Bags
- Five Complimentary Conference Registrations



FSHRMPS E-News

Gold Sponsor - \$3,500

- Opportunity to provide up to two webinars per year to our members.
- Recognition as a Sponsor During One of the Monthly E-News
- Logo on FSHRMPS Main Homepage with Link to Sponsor's Website
- Recognition at Lunch During Annual Conference
- Recognition as Refreshment Break Sponsors During Annual Conference
- Prime Exhibit Space During the Annual Conference and Regional Programming
- Recognition as a Sponsor of One First Time Attendee at Annual Conference
- Recognition as a Sponsor of One Member to Attend the FSHRMPS Leadership Academy
- Roster of Attendees of Annual Conference
- Quarter-page Color Ad Included in Annual Conference Program
- Three Complimentary Conference Registrations

The FSHRMPS **Annual Meeting and Education Conference** provides direct access to our members and key decision makers in the field of healthcare risk management and patient safety. The conference provides a venue for both the education of our members and networking between our members and partners who provide important products and services to our members.

Exhibitor - \$2,000

- Exhibit Space During Conference
- Quarter Page Ad in the Conference Program
- Roster of Attendees
- Logo on FSHRMPS Website with Link to Sponsors Website
- One Complimentary Conference Registration

Over the past three years the FSHRMPS has experienced tremendous growth in membership, both in terms of raw numbers and even more importantly, in year round member participation. As you determine which level is sponsorship is right for your organization we encourage you to consider the following accomplishments from last year:

- 25% Growth of New Society Members
- 50% Growth in Webinar Participation by Members
- 50% Growth in Number of Members Participating in the FSHRMPS E-News
- 75% Growth in Traffic to FSHRMPS Website
- 75% Of Members (Who attend Webinars) Rate Programs as Excellent
- 20% Growth in Conference Attendees and Exhibition
- 90% of Conference Participants Rate the Meeting as Excellent and 95% Report Increased Knowledge



To register as a Business Partner or to exhibit
please complete the online insertion order form
on the FSHRMPS website at <http://www.fshrmeps.org>